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THE WALL STREET JOURNAL
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Asian Wall Street Journal Begins Publishing Today

The Asian Wall Street Journal, a new edition of The Wall Street Journal, began publishing today in Hong Kong. It will be distributed by air Monday through Friday throughout the Far East.

The Asian Wall Street Journal retains the business daily's six-column format familiar to U.S. readers.

Warren H. Phillips, president of Dow Jones, & Co., publisher of The Wall Street Journal, said that in addition to major news and editorial articles published in the domestic Journal, The Asian Wall Street Journal will offer extensive international business and financial news coverage of special interest in the Far East. The Asian Journal has its own staff of reporters, correspondents and advertising sales personnel operating throughout Asia.

Joining in the venture with Dow Jones, which holds the majority interest, are four Asian publishers. They are The South China Morning Post (Hong Kong); The Nihon Keizai Shimbun (Japan); The Straits Times of Singapore and The New Straits Times of Malaysia.